

ANIMATOPEDIA NEWSLETTER



Preventing and redirecting sex-based discrimination and (sexual) harassment through (animated) educational content for youth

INTRODUCING ANIMATOPEDIA

Animatopedia is a two-year Erasmus+ cooperation partnership project involving 5 organisations in 5 countries: Welcome Home International (Belgium), Synthesis Center for Research and Education (Cyprus), Tia Formazione Internazionale Associazione (Italy), Atermion B.V. (Netherlands), and Federação das Associações Juvenis de Braga (Portugal).

The objective of Animatopedia is to address digital transformation to develop the capacity of young people through the innovative use of digital education content intended to enhance their knowledge on gender equality, and specifically sex-based discrimination and (sexual) harassment in the partner countries. We believe that digital transformation can contribute to gender equality and youth empowerment, hence we are seeking to create and develop high quality content for youth, youth workers and trainers, including animated educational videos, toolkits and webinars.

Updates

The Animatopedia project was launched in November 2022

The project partners met at the Kick Off meeting in Brussels in February 2023

We are on social media including TikTok, Facebook and Instagram since February 2022

In March 2023 we have launched a project website

After developing the research methodology we have started consultations with relevant organisations and young people



Research Phase

According to the Council of Europe, young people are particularly vulnerable to gender-based discrimination. The purpose of the research which we are conducting in our respective countries, is to create a baseline data collection that will gather background information essential to determine the requirements, gaps, and needs, for building adequate digital tools on the topics of sex-based discrimination, (sexual) harassment, and gender equality for youth.

Through desk-based research, surveys addressed to organisations and interviews with young people, we are seeking to collect data that will directly inform the content of the animated educational videos and the training toolkit. Thus, we can ensure that the educational outputs will be relatable and address pressing real-life issues.

Moreover, the research data will enable us to draft national reports aiming to promote equality and non-discrimination through bringing about and improving the knowledge on the state of the art on gender equality and discrimination in the partner countries.

We would love to hear about your opinions and experiences regarding gender equality! If you would like to take part in the Animatopedia research please contact us via our social media channels.



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